



Global Training Center

Import & Export Education Experts

With so many pieces to the trade compliance puzzle, let us **empower** you with knowledge so that you may **thrive** and in turn be **compliant**.



**Empower
Thrive
Comply**

What customers are saying:

"I have many questions to bring to the table to ensure our company is exporting responsibly. This class has highlighted gaps in our procedures and retroactive activities will be taking place. Overall, this class will guide us towards compliant trade and ensure we're all sleeping more peaceful"

"Great experience and a well taught course! Always something new to learn in Trade Compliance."

www.globaltrainingcenter.com
contact@globaltrainingcenter.com
915.534.7900

Flexible Learning Options



Webinars

Full/Half Day

www.gtc.trade/webinars

Get ready for a training experience like no other! Our live and interactive webinars are designed to keep you engaged and participating from start to finish. We keep our class sizes small to ensure ample time for Q&A and in-depth discussions with our expert instructors.



Seminars

Full/Half Day

www.gtc.trade/seminars

Our expert instructors are dedicated to helping you succeed by creating a dynamic learning environment that encourages participation and discussions. We take complicated topics and make them easy to understand concepts, ensuring that you leave with a deeper understanding of subject matter.



Private Training

Customized for you

www.gtc.trade/private

With a private *customized* training program, you will have the flexibility to tailor the curriculum to your specific needs. Plus, our group training options are a *cost-effective* way to provide comprehensive training to your team.

Invest in your team's success!

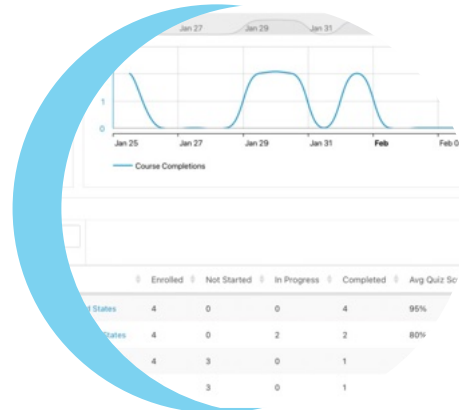


E-Learning

Recorded Courses

www.gtc.trade/elearning

Our courses are designed with your schedule and convenience in mind. Short, concise courses. *Available 24/7*. The courses are perfect for those looking to gain a basic awareness of Trade and Customs Compliance. *New Topics added!* Enroll in our recorded short courses today!



LMS

Core Basics

www.gtc.trade/lms

Train your entire team by using your existing Learning Management System (LMS) or utilize our platform that includes tracking, reporting, certificates of completions and electronic badges! Short 1 hour courses are meant for awareness training. *Available 24/7*



Hybrid

Live & Recorded

www.gtc.trade/hybrid

This New format blends recorded materials with live, web-based online meetings with the instructor so you will gain the best understanding, have discussions and get answers to your questions! The course is taken over a 4 week period. *New Course added!*

Full Day Topics

WEBINARS \$595 8:30am-4pm CT

SEMINARS \$645 8:30am-4pm

2 Half Day Webinars \$595 *Check Online Specific Event for Time* ← NEW Option Full day class in 2 sessions



EXPORTING PROCEDURES

This course will provide an in-depth understanding of export regulations and procedures combined with a study of the appropriate documentation that will give you a valuable advantage in making your international trade business a success. Learn to comply with regulations to avoid violations, fines, fees, and delayed shipments.



IMPORTING PROCEDURES 101

Learn the importance of accurate paperwork and timely reporting. Designed to help commercial importers become more aware of their regulatory obligations, learn your broker's responsibilities, and develop strategies for improving trade compliance within their organization. Your customs broker's errors could result in penalties for YOU, the importer.



IMPORTING 201 - ADVANCED IMPORTING CLASS

This course builds upon techniques presented in our U.S. Importing course and explains how to implement and strengthen your import controls. Course also describes what you should do to prepare for the eventuality of a CBP audit.



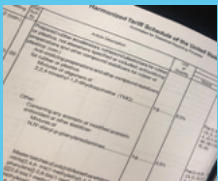
INTERNATIONAL LETTERS OF CREDIT

As your international business grows, so will your financial risks and uncertainties. Imagine not getting paid for your international sales! Learn to fully comply with Letters of Credit requirements. Learn how to ensure that you receive payment for your shipments, how to get paid faster, and how to lower bank fees.



INTERNATIONAL LOGISTICS

Learn to control your international shipments by directly coordinating your documents with transportation rules and procedures. Review the air and ocean transportation & documentation process. A comprehensive review of the roles of the forwarder and the customs broker. Learn selection process of a forwarder, customs broker, and carrier.



TARIFF CLASSIFICATION

Classification for importing, exporting, FTA determination & clarification on Section 301 and Section 232. The classification & valuation of goods are major decisions! Critical information not only for duty purposes but also to determine whether goods are subject to quotas, restraints, embargoes, or other restrictions. Shipments with incorrect classifications may not reach their destination and/or you may be subjected to penalties.



USMCA THE NEW NAFTA

Free Trade Agreement USMCA can help you save on tariffs and fees. Our experts will guide you through the process of properly qualifying goods, navigating procedures, and completing documentation under USMCA and other free trade agreements. Learn about changes so that you may stay ahead of the curve and ensure compliance.

Half Day Topics

WEBINARS \$395 9am-12:30pm CT

SEMINARS \$445 8:30am-12pm

 = book is included  = PDF presentation included * = Webinar & Seminar



Country of Origin*

Country of Origin is a key part of Free Trade Agreements and is crucial in these days of anti-dumping and section 201, 232, and 301 duties. This course will help you understand substantial transformation, the rules of origin for determining the Country of Origin, and how to document your work.



EAR

Export Administration Regulations Course. This export controls training covers basic concepts one needs to understand to execute essential global business operations in a compliant manner. The course has been updated to include new developments so that you will also learn about revisions to license exceptions, end use/end user controls on China, about new controls on foundational technologies and more.



Export to Mexico

Understanding cultural differences can go a long way! Course presents an overview of the processes involved in cross-border exportation between the United States and Mexico. This course is designed to help organizations understand cultural differences, the legal requirements of doing business in Mexico and provide an opportunity to focus on establishing/updating operations and internal procedures which will enable companies to practice a level of reasonable care.



ITAR

A fundamental overview of the U.S. International Traffic in Arms (ITAR), providing insight and understand of the key principals and essentials of proper compliance. How does ITAR impact international business, avoid costly fines and penalties, does my product fall under ITAR, and other questions are answered with this training. Learn if your products have moved from ITAR to EAR!



CTPAT

This course is for developing, implementing and/or maintaining CTPAT Certification & Re-certification. Class will explore and discuss Minimum Security Requirements. An authoritative and comprehensive course for building a dynamic and cost effective CTPAT program. You will learn about hard and soft benefits to securing your supply chain.



Export to Canada

Streamline your shipments to Canada. Learn about the Canadian customs requirements, review procedures, learn the documentation requirements, non-resident importations and the process of clearing goods at Canadian Customs. This course has been designed to provide a comprehensive guide for the requirements for shipping products to Canada and to facilitate exporting to Canada.



Incoterms Rules*

International Commercial Terms were created to facilitate international trade. But without a good understanding of Incoterms, the terms you are using may be putting your company at risk and adding unnecessary costs and confusion. Take this class to understand when the transfer of risk moves from the Seller to the Buyer and who is responsible for insurance. Understanding Incoterms is vital to importers, exporters, bankers, and service providers.

More about CTPAT

We have several recorded CTPAT courses in English and Spanish, and we are adding more courses in 2024. To learn more go to:

www.globaltrainingcenter.com/ctpat-programs

Get Started

For more information see [Our Services](#) page



01. Identify Who Needs Compliance Education

Successful Trade Compliance Programs include all departments to make sure that departments are on the same page. When management prioritizes compliance awareness, a compliance culture is created in the organization.

02. Identify Level of Education

- i. **eLearning** (recorded short sessions) for beginners and for awareness education.
- ii. **Building Blocks of Trade Compliance** - Hybrid course recorded & live session. One level up for beginners.
- iii. **Webinars & Seminars** - live, interactive courses with Q&A and discussions. Most include reference book.
- iv. **Specialty Courses** - Most require prereqs

02



03. Evaluate the Need for Tailored Compliance Education

We understand your needs may be unique, please consider below options:

- **Private Customized Training** a cost effective solution for group training at your facility or online.
www.globaltrainingcenter.com/private
- **LMS** a solution for providing recorded awareness training for group.
www.globaltrainingcenter.com/lms



ALERT!



CBP IS RAMPING UP ENFORCEMENT IN 2024

Indicators show that CBP will be ramping up enforcement. Education is the best tool for mitigating fines, penalties, debarment, business disruption and in some cases criminal charges! Sign up for compliance training today!



SIMPLY TRADE PODCAST & WEEKLY NEWS ROUNDUP

Experience firsthand why so many regard Simply Trade as a priceless resource.

Don't just take our word for it. One of our listeners commented:
"I can use this podcast as a way to help educate others. You take wildly complex issues and do a series of expert commentaries."

Another listener, an industry outsider, confessed:
"I know nothing about Trade, but I love listening to you guys and I find it interesting and entertaining, its like hanging out with friends."



Join our growing community of listeners and enrich your knowledge, complementing our suite of educational products. Join us today to listen, learn, and catch a laugh or two as we explore the ever-changing world of trade.

www.globaltrainingcenter.com/podcast

Our diverse course offerings are designed to cater to your unique needs by offering several learning formats, because we know one size does not fit all.

Experience live interactive or recorded learning under the careful guidance of our expert educators, combining instructive and practical approaches for an unparalleled learning journey. Our commitment to affordability ensures you gain much-needed industry knowledge without stretching your budget.

GLOBAL TRAINING CENTER

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GTC SCHEDULE JULY - DECEMBER 2024

FULL DAY TOPICS Seminars: 8:30 a.m. – 4 p.m. | Webinars: 8:30 a.m. – 4 p.m. CT

Full Day	Export	Import	Import 201	International Logistics	Letters of Credit	Tariff Classification	USMCA
Chicago, IL	Jul 18			Jul 15		Jul 16	Jul 17
Minneapolis, MN	Oct 15	Oct 14				Oct 16	Oct 17
Webinars	Jul 17	Jul 15 & 16		Jul 10	Jul 29 & 30	Jul 23	Jul 24
Webinars	Aug 14	Aug 19 & 20	Aug 29	Aug 26		Aug 27	Aug 28
Webinars	Sep 18	Sep 11 & 12		Sep 26 & 27		Sep 24	Sep 25
Webinars	Oct 16	Oct 29	Oct 30 & 31	Oct 17	Oct 02 & 03	Oct 22	Oct 23
Webinars	Nov 14	Nov 13		Nov 18		Nov 19	Nov 20
Webinars	Dec 09 & 10	Dec 11	Dec 12	Dec 18	Dec 02 & 03	Dec 16	Dec 17

Dates in bold are webinars split into 2 half day sessions from 9:00 a.m. -12:30 p.m. CT each day.

HALF DAY TOPICS Seminars: 8:30 a.m. – 12 p.m. | Webinars: 9:00 a.m. -12:30 p.m. CT

Half Day	Country of Origin	CTPAT	EAR	Export Canada	Export Mexico	Incoterms	ITAR	USMCA for Auto
Chicago, IL						Jul 19		
Minneapolis, MN	Oct 18							
Webinars	Jul 25			Jul 12	Jul 11	Jul 18		
Webinars		Aug 30	Aug 15			Aug 13	Aug 16	Aug 22
Webinars	Sep 10			Sep 20	Sep 19	Sep 17		
Webinars		Oct 25	Oct 14			Oct 15	Oct 10	
Webinars	Nov 12			Nov 21	Nov 22	Nov 15		Nov 07
Webinars		Dec 06	Dec 04			Dec 13	Dec 05	



Register online at
www.GlobalTrainingCenter.com